When to Rerun the Competitor Fit Challenge

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Monitor continuously; rerun selectively. Monitoring finds changes. A governed rerun requires a verified material change that can alter the decision treatment, evidence ceiling or next action.

Fast rule

No named material change = no rerun.

Baseline rule

Freeze the previous result, scope, evidence state and date before any new pass. Never overwrite v1 with v2.

Market bridge

Continuous competitor monitoring can keep profiles current, but a fresh signal is not automatically authority to reopen a governed decision. Significance still has to be judged.

1. What can open the gate?

Trigger	Immediate meaning	Canonical next control
Decision boundary	The decision object may have changed.	Verify; if scope changed, open a new bounded decision.
Candidate behaviour	Relationship facts may have changed.	Verify the event, then rerun only affected relationship items.
Material evidence	New evidence changes a decision-critical claim.	Target affected evidence/lenses and compare Decision Delta.
Evidence freshness	Old evidence may no longer support current use.	Refresh evidence first; staleness alone does not prove relationship change.
Decision stakes	Evidence standard may need to rise.	Readiness review only unless a separate relationship trigger exists.
Method version	The analytical method changed.	Verify the version change, preserve old-method result, rebase under new version.

2. Router outcomes

State	When	Meaning
NO RERUN - RETAIN BASELINE	No named change / calendar only.	The previous result stays accountable.
VERIFY TRIGGER FIRST	Claimed trigger is unverified or unknown.	Establish the change before any rerun authority.
RECORD CHANGE - NO RERUN	Verified change, no material effect.	Record it; retain treatment.
TARGETED EVIDENCE REFRESH	Evidence freshness issue.	Refresh evidence before changing fit or use.
READINESS REVIEW	Decision stakes changed.	Reassess evidence ceiling; do not rerun relationship.
BOUNDED RERUN JUSTIFIED	Verified relationship-changing trigger, same scope/method.	Re-answer affected items only.
REFUSE / NEW SCOPE	Decision scope changed.	Open a new bounded decision.
REBASE METHOD	Verified methodology version changed.	Versioned reassessment; do not confuse method drift with reality.

3. Three semantic guards

Method change must agree

METHODOLOGY VERSION requires VERSION CHANGED, and VERSION CHANGED requires METHODOLOGY VERSION. The trigger must also be CURRENT VERIFIED before rebase.

Decision Stakes cannot change fit

Higher consequence can require stronger evidence, but it does not by itself change who the competitor is. Relationship Fit/BOTH with a stakes-only trigger is a controlled-input repair.

Evidence Freshness refreshes first

Staleness means evidence quality is no longer sufficient. Refresh the affected source first. Only refreshed evidence that establishes a relationship change can become MATERIAL EVIDENCE or another relationship trigger.

Decision Delta, not score shopping

After an authorized recheck, record the treatment as unchanged, narrowed or changed. Tiny point movement is not automatically a strategic change.

4. Preserve provenance and comparability

Record	What must survive
Baseline	Previous result, scope, version, evidence state and date.
Trigger	Named material change, when observed and evidence supporting it.
Impact scope	Affected lens, gate, evidence role or decision-use boundary.
Rerun scope	Only affected questions/evidence; unchanged baseline stays frozen.
Decision Delta	Unchanged / narrowed / changed treatment and why.
Next reopening trigger	A named future condition, never merely a routine date.

SOURCE ROLES

W3C PROV supports provenance/versioning. Green Book 2026 supports uncertainty and sensitivity analysis. Valona's July 2026 CI guidance illustrates continuous monitoring plus the need to judge significance. None validates SERPIFAI rerun states.

5. Portable rerun handoff

Field	Record
Previous result preserved	FROZEN / NOT FROZEN
Named trigger	No change / calendar / boundary / behaviour / evidence / freshness / stakes / method
Trigger evidence	CURRENT VERIFIED / REPORTED UNVERIFIED / UNKNOWN
Potential effect	NONE / RELATIONSHIP FIT / EVIDENCE READINESS / BOTH
Decision scope	SAME DECISION / SCOPE CHANGED
Method version	SAME VERSION / VERSION CHANGED
Rerun authority	Retain / verify / refresh / readiness / bounded rerun / new scope / rebase
Decision Delta rule	Old result remains visible; compare treatment only after controlled recheck.

NEXT STEP

Run the governed CFC only after the rerun gate opens. If the issue is freshness, refresh evidence first. If only stakes changed, review Evidence Readiness. If no material change exists, retain the baseline.