Evidence Decision Handoff

Fictional worked handoff. This portable record summarises two material claims from the cloud-software survey example. It points back to the complete evidence-quality register and does not replace source review.

Decision and accountability

Field	Recorded value
Decision and scope	Use a fictional mid-market survey for directional product-planning context while blocking stronger claims about realised spending, revenue, market share or market growth.
Evidence review date	26 July 2026
Evidence owner	Market analyst
Accountable reviewer or approver	Product marketing lead / strategy reviewer

Open the XLSX evidence-quality register

Material claim 1 - bounded directional use

PRIMARY OUTCOME: USE WITH LIMITS	
Field	**Recorded value**
Material claim	In the surveyed mid-market sample, 63% said they planned to increase cloud-software spending over the following 12 months.
Evidence form	Source-reported claim supported by testimony from a fictional survey sample.
Evidence condition	Limited / weak
Claim status	Inferred
Key provenance	Fictional Industry Association Report - Cloud Software Market Trends 2024. A copied Market Insights Digest summary adds no independent data.
Observation/data period	Survey collected 1-10 April 2024; report dated 15 May 2024.
Material limitations	Stated plans are not actual spending; self-reported sample; mid-market definition and sample coverage limit scope; historical single-origin evidence.
Contradiction	None found in the fictional record.
Missing evidence	Current actual-spend evidence and independent purchasing evidence for the target segment.
Strongest statement allowed	In the surveyed mid-market sample, 63% said they planned to increase cloud-software spending over the following 12 months.
Prohibited stronger statement	Mid-market companies increased actual cloud-software spending by 63%, or any claim about revenue, market share or realised market growth.
Next evidence	Obtain current actual-spend data or independent observed purchasing behaviour for the target segment.
Reopen or reversal condition	Reopen when current spend evidence or a materially different independent survey becomes available.

Read the complete evidence method

Material claim 2 - stronger claim blocked

PRIMARY OUTCOME: REFUSE CLAIM	
Field	**Recorded value**
Material claim	Mid-market companies increased actual cloud-software spending by 63%.
Evidence form	Source-reported claim repeated through a same-origin copy chain.
Evidence condition	Limited / weak
Claim status	Unresolved
Key provenance	The fictional original report measures stated plans. The copied summary traces to that report and provides no independent observation.
Observation/data period	Survey collected 1-10 April 2024; no realised-spending measurement is present.
Material limitations	The claim changes planned intention into actual spending and changes the meaning of 63%. The evidence is historical, self-reported and sample-specific.
Contradiction	No source contradiction is needed to refuse the claim; direct claim-fit failure is decisive.
Missing evidence	Direct actual-spend evidence for the defined market and period.
Strongest statement allowed	The proposed claim must not be used. Only a separately reviewed survey-attributed statement may proceed.
Prohibited stronger statement	The proposed realised-spending claim or a disguised equivalent.
Next evidence	Obtain directly measured spend evidence for the target segment and observation period.
Evidence owner	Market analyst
Accountable reviewer or approver	Strategy reviewer
Reopen or reversal condition	Reopen only when direct realised-spending evidence for the target segment and period is available.

Handoff boundary

- This PDF is a portable material-decision handoff, not the complete evidence record.
- Preserve row-level source history, validation lists, formula logic and the complete review queue in the XLSX register.
- Record unavailable required information as Missing or Not recorded; never silently convert a blank to No.

Open the complete XLSX evidence-quality register