SERPIFAI

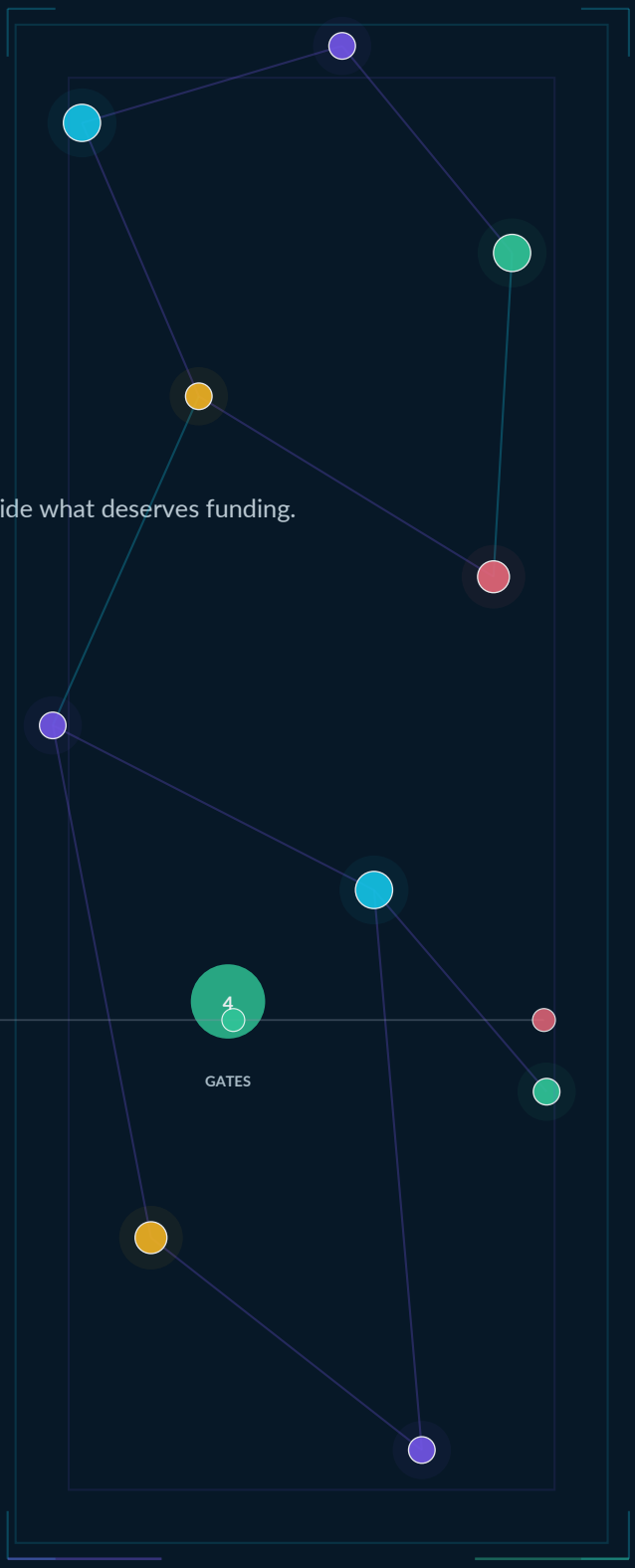
DECISION INTELLIGENCE

TOOLKIT PREVIEW

Competitive Investment Decision Toolkit

Practical worksheets to approve competitors, audit evidence and decide what deserves funding.

4-page preview



1 QUESTION

2 COMPETITORS

3 EVIDENCE

4 GATES

The full public decision brief remains ungated. The complete toolkit helps you apply the framework to your own decision.

WORKSHEET PREVIEW

Inside the complete toolkit

Twelve pages of reusable decision controls, worksheets and templates.

1. Commercial decision definition
2. Competitor Relevance Scorecard
3. Evidence Quality Audit
4. Opportunity Territory Matrix
5. Ranked Investment Planner
6. First-Party Validation Checklist
7. Investment Gates and Reversal Test
8. Concise worked example
9. Executive Decision Memo
10. Interpretation and Next Step

Hard distinction: The HTML sample shows how SERPIFAI reaches a decision. The toolkit helps the reader structure and test their own decision.

WORKSHEET PREVIEW

Competitor Relevance Scorecard

Approved and excluded examples show how commercial relevance determines inclusion.

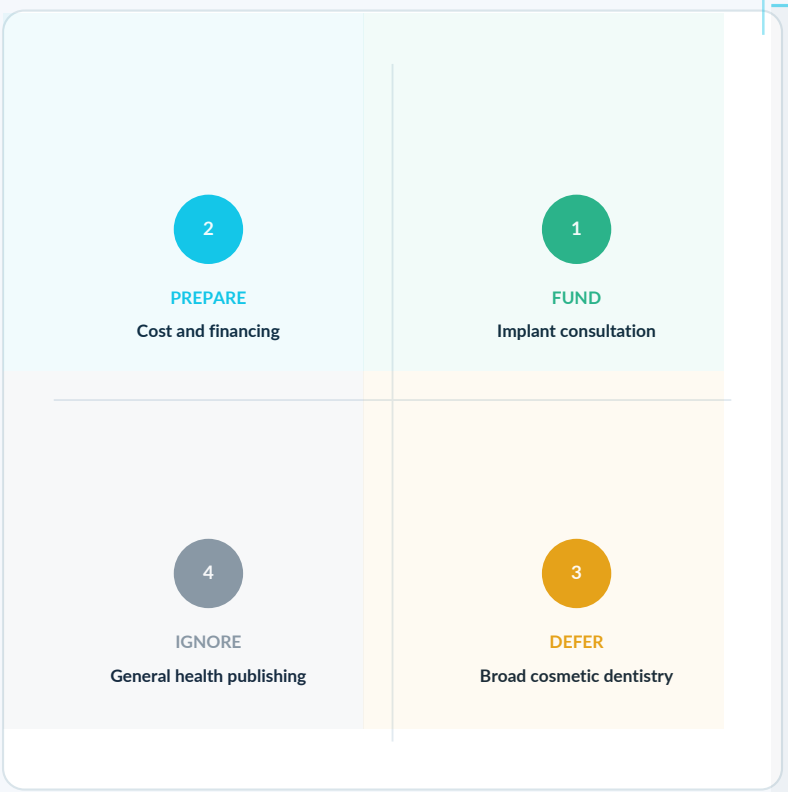
Candidate	Buyer overlap	Service overlap	Market overlap	Decision	Reason
Northbridge Implant Clinic	Strong	Strong	Strong	Approve	Direct substitute
National implant authority	Partial	Strong	Partial	Approve with reduced weight	Authority context
Dental directory	Weak	None	Strong	Exclude	Visibility only
General health publisher	Weak	Weak	Partial	Context only	Audience context

Approved example: a direct clinic with strong buyer, service and market overlap.
Excluded example: a directory that is visible but is not a commercial substitute.

WORKSHEET PREVIEW

Opportunity Matrix and Decision Gate

Compare territories, label each decision and define the evidence required for the next release of capital.



GET THE COMPLETE TOOLKIT

Define the decision.
Approve competitors.
Audit evidence.
Rank investment.
Set the reversal test.

Scan to open

Get the decision toolkit

Direct URL: https://serpifai.com/competitive-decision-toolkit/

Work email delivers the requested materials. Optional research updates require separate consent.